

GOVERNMENT OF ODISHA

DIRECTORATE OF AGRICULTURE & FOOD PRODUCTION,

KRUSHIBHAVAN, ODISHA, BHUBANESWAR

File No. DAFP-FM-MISC-0012-2019

32948

/Agril..dated 04.09.2023

To

The CDAOs (All)

Sub: Implementation of "Mukhya Mantri Abhinav Krushi Jantrapati Samman" (MMAKJS), 2023- 24.
Ref:- This office Letter No:-29384 Dtd.07-08-2023.

Sir,

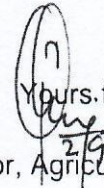
As you are aware, a new initiative namely "**Mukhyamantri Abhinav Krushi Jantrapati Samman**" was launched in the state during year 2018-19 with an objective to recognise and reward farmers' innovations for Agriculture implements. The awareness campaign for the 3rd edition of this programme is scheduled to be held from 4th September to 20th September, 2023. The innovative farmers who have conceived the ideas of making such useful innovations can also participate in this programme submitting their concept with drawing.

You are, therefore, requested to inform about the programme to all the field functionaries under your control for wide circulation among the farmers. Applications from farmers, agricultural labourers and artisans in the prescribed application forms for participating in the above programme should be collected in drop boxes placed in the block level FIAC buildings up to 15th October, 2023. The detailed action plan, sample application form and the matter for leaflets & banners to be distributed are enclosed herewith for the needful. Specific target (at least 5 nos per GP) to be assigned to AAO concerned.

Further, you are requested to facilitate the following immediately at each block level FIAC building under your jurisdiction for the above programme.

1. A drop box of size 1' 6" (L) x 1' 6" (B) x 2' 0" (H) preferably of G.I. sheet is to be kept in the FIAC .
2. Wall Posters of Size 56cmx 88 cm to be fixed at GP offices and Blocks. (To be supplied by JDA Information as per list enclosed)
3. The softcopies of Leaflets of size 22 cm x 28 cm and Flex of size 5' (W) x 8' (H) as per the template are to be provided by JDA (Information) (to be printed by CDAOs).
4. Copy of flex banner - 1 No. each for the office of BDO, ADO , CDAO, EEs & Collector may be displayed in the office premises.
5. The expenditure incurred towards the above may be met from Funds provisioned under "Field Work & Workshop for Scouting" (except item No.2 above).

Encl: As Above (SOP

Yours faithfully,

Director, Agriculture &

Food Production, Odisha



Memo No. 32949 /Agril. Dated 04.09.2023

Copy submitted to the Principal Secretary to Govt., Agriculture & Farmers' Empowerment Department, Odisha, Bhubaneswar for favour of kind information.

Director, Agriculture &
Food Production, Odisha.

Memo No. 32950 /Agril. Dated 04.09.2023

Copy forwarded to the Superintending Engineer (Agril.), C/Z, Bhubaneswar/ S/Z, Berhampur/ N/Z, IADP, Sambalpur/ Executive Engineers (Agril.)- All for information and necessary action.

Director, Agriculture &
Food Production, Odisha.

Memo No. 32951 /Agril. Dated 04.09.2023

Copy forwarded to the Deputy Director General and State Informatics Officer, NIC, Odisha State Centre, Bhubaneswar for information and necessary action. She is requested to upload the same in the AGRISNET Portal.

Director, Agriculture &
Food Production, Odisha

Memo No. 32952 /Agril. Dated 04.09.2023

Copy with copy of SOP forwarded to the JDA (Information) for information and necessary action. He is requested to distribute the wall posters and softcopies of template i.e Leaflet and flex banners to the respective CDAOs for wide publications.

Director, Agriculture &
Food Production, Odisha

Memo No. 32953 /Agril. Dated 04.09.2023

Copy with copy of SOP forwarded to NIF for information and necessary follow up action.

Director, Agriculture &
Food Production, Odisha